



OneFlor-Europe BVBA joins MMFA

Brussels, 13 June 2023 – [MMFA](#), the Multilayer Modular Flooring Association, is excited to announce that [OneFlor-Europe](#) has joined the association as an ordinary member.

“OneFlor-Europe’s highly specialised luxury vinyl tile expertise will be a great addition to the MMFA. Connecting to a company conveniently located in Belgium with great logistical solutions enriches our portfolio, making it rife with potential for forward-looking exchanges. Shared priorities in sustainability and innovation are sure to bring a successful cooperation” stated MMFA’s Managing Director, Ferial Saouli.

Hervé Paugain, Director of OneFlor-Europe, said: *“At One-Flor Europe, innovation, design, quality, service, and know-how have always guided us in pursuit of better solutions for our wide range of clients. Always looking to innovate, we are glad to be joining the MMFA at such an exciting time for multilayer modular flooring. We are sure that being able to exchange views with like-minded members will prove fruitful.”*

OneFlor-Europe is a global luxury vinyl tile (LVT) company based in Courtrai, Belgium. With an international customer base, the brand’s production centres around innovative flooring for commercial and domestic uses alike – partnering with distributors, retail chains, DIY stores, and commercial project companies. Since its establishment in 2016, OneFlor-Europe has expanded its offering to include a variety of LVT products, including dry back, click, loose-lay, interlocking, rigid, woven vinyl and accessories, while keeping its sustainable and innovative focus.

OneFlor-Europe’s entry into MMFA increases the association’s membership to 31 ordinary members (producers of MMF flooring or their European representations), 30 associate members (supplier companies) and three supporting members (scientific institutes).

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About MMFA: The Multilayer Modular Flooring Association is an organisation representing the leading producers of flooring in Europe and their suppliers. The association was established in October 2012 in Munich, Germany, by seven European flooring producers. It is now managed out of Brussels.