



## **MMFA welcomes Decora S.A. as the first new member of 2023**

Brussels, 31 January 2023 – [MMFA](#), the Multilayer Modular Flooring Association, is delighted to announce that [Decora S.A.](#) has joined the association as an ordinary member.

President of the MMFA Jan Dossche (COREtec®) welcomed Decora S.A. to the MMFA: *“With its commitment to innovate by continuously investing into R&D over the last 28 years and pursuing state-of-the-art manufacturing methods, Decora serves as a role model for other flooring manufacturers. We are looking forward to the cooperation and expertise this new membership will bring into the MMFA.”*

*“At Decora, we are devoted to supplying our customers with flooring solutions that are as sustainable as they are innovative. With our goal being to achieve zero waste production, we are looking forward to exchanging know-how with other MMFA members and encouraging greener initiatives through the association.”* said Artur Tomikowski, Marketing Director at Decora S.A.

Decora S.A. is an international company offering, under Arbiton, Ewifoam and Afirmax brands, vinyl click flooring, underlays, skirting boards and floor profiles. With its products manufactured at two different European plants, the company produces an innovative flooring category, SPC – vinyl with a high-density mineral core. Moreover, Decora manufactures floor underlays using three different technologies, namely PUM, XPS and PEHD Aquastop.

Decora brand Ewifoam E. Wicklein GmbH was an associate member of the association since 2014. The membership will now be held by Decora. With this membership addition, MMFA now has 29 ordinary members (producers of MMF flooring or their European representations), 30 associate members (supplier companies) and three supporting members (scientific institutes).

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**About MMFA:** The Multilayer Modular Flooring Association is an organisation representing the leading producers of flooring in Europe and their suppliers. The association was established in October 2012 in Munich, Germany, by seven European flooring producers. It is now managed out of Brussels.