



PHILIPPE DEHEDIN

General Manager

BerryAlloc - Beaulieu International Group



In all my long flooring career, I always believed in the power of trade associations. As the Africans say "*Alone you go faster, together you go further*". As the multi-layer modular floors have & are becoming one of the main flooring category, it was essential to join MMFA to share, structure & grow this category. Now that we are mature and still fast growing, it is key to reinforce our common actions to face the challenges of geopolitics, supply, innovation, sustainability and keep offering our industry, the customers and all stakeholders safe, reliable products and information. Sure we'll be even more satisfied of the journey in 10 years for the 20th anniversary.



RICO EMMLER

Member of the Board

IHD e.V. Institut für Holztechnologie Dresden gGmbH

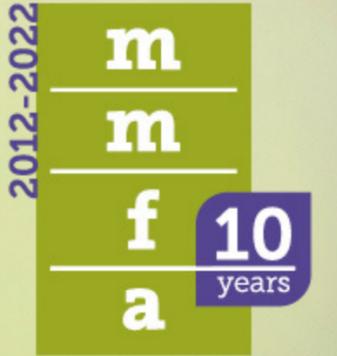


The MMFA members have a lot of new innovative products and, at the beginning, it was absolutely necessary that these products formed their own association to avoid confusion on the market. As a research/testing institute, IHD sees a good possibility for cooperation with the MMFA and their members regarding these products, and we have the chance to participate in technical exchanges within the MMFA committees. Together, we have developed very interesting methodological test research projects, e.g. on castor chair test or on the Hot-Spot-method.



VOLKER KETTLER

Director Product Management
MeisterWerke Schulte GmbH



LVT Floor, stone plastic, Rigid Vinyl Products, Desingfloors..., all these names designate a New Flooring Generation introduced into the market 12-10 years ago. It was a real Jungle at that time with new product built-ups, names and creative concepts. MMFA was born as an idea to find a structure for this "Innovation Chaos".

Today, MMFA is established as a strong association with a clear structure for products, gathering information, providing figures and facts and helping members with establishing standards and requirements for products and product features.

Looking forward for at least 10 more positive years!



BART VAN DER STOCKT

President Intellectual Property
Unilin Technologies



Congratulations to the MMFA for its 10th anniversary! We at Unilin Technologies strongly believe that innovation is a key driver of a successful product category and these last 10 years have proven this for our beloved multilayer modular flooring products.

The MMFA has clearly played a crucial role in driving this culture of innovation by connecting the different industry players, introducing the latest trends and ideas to its members, and creating an ideal breeding ground for strong partnerships. Many kudos for the good work and we are looking forward to contributing together with the MMFA to the further innovative growth!



NICOLA DE MENIS

CEO

SKEMA S.p.A.



MMFA is an association that promotes and represents the common interests of this sector and its members through the pursuit of general ideals, economic and commercial interests, in particular through the fight against unfair competition. We have remained in this association because we are aware that the members are represented by leading companies worldwide, and therefore by highly qualified people who work with neutrality for common goals. It is on this basis that we hope to achieve important results related to the theme of sustainability and the circularity of products, guaranteeing the future of this market. The MMFA association is like a tree, the members are the branches that go in different directions, but we share the same roots.



PHILIPP SPROCKHOFF

Managing Director Sales & Marketing Flooring
EGGER Holzwerkstoffe Wismar GmbH & Co. KG



We are delighted by the 10th anniversary of the MMFA. Our strong belief is that the future of multi modular flooring lies in uniting our forces and interests in creating the best common standards for the sake of further product innovations and developments.

The MMFA needs to further coordinate and enforster our activities in the same sustainable and successful way in order to best meet the evolving customer needs of the MMFA members.



SEBASTIAN WENDEL

Strategic Business Development
Classen Group



Happy anniversary MMFA! 10 great years of association work. The Classen Group is very proud to be one of the 7 founding members.

In this short time the association grew rapidly and represents a global network of companies producing and supporting multilayer modular flooring constructions. All the best and let's go ahead!





SEBASTIEN COMBEY

Global Technical Services Manager
Unilin BV division flooring



Unilin joined MMFA to help structure the booming sector of hybrid floating floors. A strong expertise in click systems and floating laminate was key to discuss with other industry players. Preparing standardization work for CEN TC 134 WG 11 was really important and the performance-based classification was the best option to cover all product families. After 10 years, the modular multilayered flooring sector is still booming, and the association has become the indisputable partner for the complete flooring sector. Especially for the future challenges of bringing an answer to sustainability and circularity of this class of floorings, we will need the joint efforts and the technical expertise within the association.



PER NYGREN

Executive Vice President
Välinge Innovation



Välinge Innovation is a long-time associate member of the MMFA and we are grateful for the chance to be closely involved in this fast growing flooring category. Thanks to MMFA we get to cooperate with many of the industry leaders from all over Europe and the association provides great opportunities to discuss and solve mutual challenges.

Since innovation is a vital part of our DNA, Välinge is thrilled to continuously contribute to improve MMF products and to see this fantastic category expand. We are excited about the future and are looking forward to many more years of growing and evolving together!



MARKUS HÖHN

Executive Sales Director Printed Surfaces
Schattdecor AG



Schattdecor congratulates MMFA on its 10th anniversary! As a surface specialist who produces and finishes decors for furniture and flooring on Paper, PET, PP (Proflex 3D) and PVC, we are very pleased to be part of this large network. We appreciate the exchange within the association a lot. It is important for us to exchange ideas with the industry and thus always stay up to date. In doing so, we jointly benefit from valuable new input regarding research, development and new products. We see our interests and flooring products optimally represented by the MMFA and, as part of the industry, we think it is essential that the association promotes the common interests of the trade and its members. We wish you all the best and look forward to the exciting projects of the future.