



MMFA welcomes USFloors International and Lamigraf as new members

Brussels, 8 December 2020 – MMFA, the Multilayer Modular Flooring Association, is delighted to announce that USFloors International joined the association as new Ordinary Member and Lamigraf as new Associate Member.

“With USFloors International and Lamigraf we are gaining two outstanding members. Each of them will further strengthen our ambitions of promoting the image of multilayer modular floorings with their competences in the flooring field and related innovations. I warmly welcome both members to the association!” stated Matthias Windmüller (Windmüller), President of the MMFA.

Jan Dossche, co-founder and President of USFloors International, said: *“Recognized as being the architect of the multilayered modular waterproof flooring category, we are looking forward to supporting the association's efforts to promote research, development and standards within the category.”*

Rafel Bosch, Unit Business Director at Lamigraf, added: *“We at Lamigraf are happy to share our expertise and innovative ideas for developing printed décors for flooring and furniture with the MMFA and its members.”*

USFloors International is a family owned business, founded in 2015 by the two brothers Dossche as a subsidiary of USFloors Inc. which was founded in the US by Piet Dossche in 2001 and introduced the patented COREtec multilayered waterproof flooring brand in the US in 2013. Both companies were acquired by SHAW Industries at the end of 2016. COREtec Floors continues its spectacular growth in the US as well as in Europe offering an easy-to-install, durable and attractive solution to its customers.

Lamigraf is a Spanish family company which was founded in 1976 with the aim of designing, developing and printing décors oriented to surfaces for furniture and flooring industries. Lamigraf, which has production facilities in Spain, Germany, Brazil and China, aims to provide its customers with innovative design solutions and the highest quality standards.

With this new addition, MMFA now counts 26 ordinary members (producers of MMF flooring or their European representations), 31 associate members (supplier companies) and three supporting members (scientific institutes).

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About MMFA: The Multilayer Modular Flooring Association is an organisation representing the leading producers of flooring in Europe and their suppliers. The association was established in October 2012 in Munich, Germany, by seven European flooring producers. The management of MMFA has moved to Brussels since November 2019.